

FIELDER SEED TREATMENTS

KICK-OFF

What you need on your seed

fielder
first for growth

FIELDER KICK-OFF – SALES CUES

Phosphite + Phosphate + Mn + Zn + K + S + Amino Acids gives seed the perfect start

- IMPROVES ESTABLISHMENT AND ROOTING
- PLANT BETTER ABLE TO OVERCOME STRESSES – DROUGHT, WATER LOGGING
- AMINO ACIDS ENHANCE THE NUTRIENT UPTAKE TO FULFILL CROP POTENTIAL
- STIMULATES GROWTH AT CRITICAL STAGE FOR SEED
- RETURN ON INVESTMENT FOR GROWER OF 18:1 *(based on 2022 trials)
- APPLICATION OF NUTRIENTS DIRECTLY ONTO SEED = IMMEDIATELY AVAILABLE & ENHANCED TAKE-UP
- QUALITY, HEALTH AND YIELD POTENTIAL OF CROP INCREASED



FIELDER KICK-OFF – SALES CUES

KICK-OFF HAS A PROVEN TRACK RECORD, WITH OVER 200,000L SOLD SINCE LAUNCH

- Yield improvements **0.4 tn / ha or 7.3%** with Kick-Off vs untreated – worth **£130/ha improvement** (grain price @ £250)
- A **7.3% yield improvement = +£165 / ha return on investment**. If growing 100 hectares = £16,500 profit
- Promotes strong root biomass – as much as **+300%**
- Inexpensive insurance policy – only require an uplift of **0.36 t/hectare** to pay for itself
- Independent York University trials showed Kick-Off delivers better germination, root biomass results than other selected biostimulant treatments
- Reduces need for Mn foliar application - **£15/ha saving**
- Phosphite – very mobile and helps plant to establish quickly; and Phosphorous – typically hard for roots to access in the soil so an excellent source of nutrient
- Biostimulant Amino Acid are plant-derived, efficiently absorbed by the seed, supplement crop growth
- Mn + Zn inclusion – vigour, establishment, cell wall strength and protein building
- Easy to use, very safe, helps clean dust off the seed
- 18% P, 8% Mn, 4% K, 1.6% Zn, 1% S + 19 AA

Field not treated
with *Kick-Off* ↓

Field treated
with *Kick-Off* ↓



- Kinross, March 2021
- Winter Oats
- Both fields sown on same day and same conditions



Not Treated With
Kick-Off

Treated With
Kick-Off

Kinross, March 2021

Winter Oats

Comparison of field
treated w/ Kick-On vs
field not treated



No treated



Treated



KICK-OFF

What you need on your seed

Spring Barley planted on 10/04/2015
Photographed 2 months after planting

KICK-OFF
What you need on your seed



FIELDER BIOSTIMULANT SEED TREATMENT



With over 200,000L sold since its launch, Kick-Off brings together a generous complex of macro and trace elements to give the plant the ideal nutrient base for speedy emergence and rapid root development.

FEATURES

BENEFITS

CONTAINS PHOSPHITE	PROVEN EFFECT ON ROOTING
CONTAINS PHOSPHATE	PROVEN EFFECT ON ROOT BIOMASS BY AS MUCH AS 300%
CONTAINS MANGANESE	REDUCES NEED FOR EARLY FOLIAR APPLICATION
CONTAINS POTASSIUM	INCREASES CELL WALL STRENGTH
CONTAINS PLANT AMINO ACIDS	PROVEN BOOSTING BIOSTIMULANT
INCREASES YIELD	INCREASED PROFIT
SAFE, EASY TO APPLY AND REMOVES DUST FROM SEED	EARLY GROWTH AND EASE FOR OPERATOR
PROVEN EFFECT ON WHOLE RANGE OF CROPS	CUSTOMER REASSURANCE

- Applied to any type of seed inc cereals, veg, osr & legumes
- 18% P, 8% Mn, 4% K, 1.6% Zn, 1% S + 19 AA
- Applied at 2.5L/ tonne on cereals
- Available in 20L, 200L and 1,000L sizes

